

Advertising Rates for the 2024 MFTHBA Show & Celebration Annual Catalog

The Annual Catalog is one of the most cost-effective ways to advertise your business, horses, breeding program, products, equipment, or services.

Advertising Deadline: December 10, 2023

Full Color Advertisement Rates:

Full Page \$350.00

Half Page \$265.00

Quarter Page \$150.00

Eighth Page \$85.00

Inside Front Cover: \$500

Inside Back Cover: \$500

Classified Ads

First #30 words \$15. Each word thereafter, an additional .50 cents each.

Payment required at time of advertisement order. Visa, Mastercard, Discover.

Advertiser Name

Ranch or Company Name _____

Address _____

| Phone | Total Payment Amount |
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Credit Card Number - - - Expire / CVN (3 digits)

Cardholder Signature _____

Please attach a separate sheet for publication-ready advertisement along with any special instructions.

File Fonts must be embedded. CMYK Color Required. Advertisements must be Camera-Ready.

Only industry standard program files will be accepted (Quark, Photoshop, Illustrator, InDesign, Pagemaker, etc.)

Mail To: MFTHBA PO Box 1027 Ava, MO 65608

Phone: 417-683-2468 Fax: 417-683-6144

Email: foxtrot@mfmhba.com Camera-Ready Files or Postal Mail via Flash Drive.

Photos should be mailed in or submitted email high resolution 300 DPI .JPG

PAGE DIMENSIONS: 8.25 x 10.875 - MARGIN: .5 inch - BLEED: .125

Missouri Fox Trotting Horse Breed Association

PO Box 1027 Ava, MO 65608

(417) 683-2468 foxtrot@mfthba.com