



The Journal



Advertising Rates for the 2024 MFTHBA Show & Celebration Annual Catalog

The Annual Catalog including "The Journal" is one of the most cost-effective ways to advertise your business, horses, breeding program, products, equipment, or services.

Advertising Deadline: December 1, 2023

Full Color Advertisement Rates:

Full Page _____ \$350.00

Half Page _____ \$265.00

Quarter Page __ \$150.00

Eighth Page ____ \$85.00

Inside Front Cover: \$500

Inside Back Cover: \$500

Classified Ads

First #30 words \$15. Each word thereafter, an additional .50 cents each.

Payment required at time of advertisement order. Visa, Mastercard, Discover.

Advertiser Name _____

Ranch or Company Name _____

Address _____

Phone _____ Total Payment Amount _____

Credit Card Number _____ - _____ - _____ - _____ Expire ___/___ CVN _____ (3 digits)

Cardholder Signature _____

Please attach a separate sheet for publication-ready advertisement along with any special instructions.

File Fonts must be embedded. CMYK Color Required. Advertisements must be Camera-Ready.

Only industry standard program files will be accepted (Quark, Photoshop, Illustrator, InDesign, Pagemaker, etc.)

Mail To: MFTHBA PO Box 1027 Ava, MO 65608

Phone: 417-683-2468 Fax: 417-683-6144

Email: foxtrot@mfthba.com Camera-Ready Files or Postal Mail via Flash Drive.

Photos should be mailed in or submitted email high resolution 300 DPI .JPG

Missouri Fox Trotting Horse Breed Association

PO Box 1027 Ava, MO 65608

(417) 683-2468 foxtrot@mfthba.com