



**Advertising Rates for the 2024 MFTHBA CELEBRATION Catalog**  
**Deadline for ads is December 31, 2024**

**Full Color Advertisement Rates:**

Full Page \_\_\_\_\_ \$350.00

Half Page \_\_\_\_\_ \$265.00

Quarter Page \_\_\_\_\_ \$150.00

Eighth Page \_\_\_\_\_ \$85.00

**Win/Reserve Ads (approx. 1/3 page) - \$75.00**

**Inside Front Cover: \$500**

**Inside Back Cover: \$500**

**Payment required at time of advertisement order.**

**Visa, Mastercard, Discover.**

Advertiser Name \_\_\_\_\_

Ranch or Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Total Payment Amount \_\_\_\_\_

Credit Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expire \_\_\_\_/\_\_\_\_ CVN \_\_\_\_\_ (3 digits)

Cardholder Signature \_\_\_\_\_

**Please attach a separate sheet for publication-ready advertisement  
along with any special instructions.**

Mail To: MFTHBA PO Box 1027 Ava, MO 65608

Phone: 417-683-2468

Email: [office@mfthba.com](mailto:office@mfthba.com) Camera-Ready Files or Postal Mail via Flash Drive.

**Photos must be high resolution.**

**Min 300 DPI - .JPG, PNG or .PDF Format**

**PAGE DIMENSIONS: 8.5 x 11 - MARGIN: .25 inch - BLEED: .25**

**Missouri Fox Trotting Horse Breed Association**

PO Box 1027 Ava, MO 65608

(417) 683-2468 [office@mfthba.com](mailto:office@mfthba.com)