

## EDUCATION

1998

**Kansas State University**

Bachelor of Science in Agriculture

2000

**University of Saint Mary**

Master of Science in Management

## WORK EXPERIENCE

1999-present

**SES, Inc.**

- Program Management
- Agriculture Emergency Response Planning
- Training and Meeting Facilitation
- Oversight and Verification
- Meeting and Conference Planning/Coordination
- Improvement Planning and Implementation

## MFT EXPERIENCE

Nov. 2015-Oct. 2021

**Region 4 Director**

**MFTHBA**

2018-Present

**Founding Member**

**Regional Fox Trotting Horse Foundation**

- 501c3 foundation supporting the growth and sustainability of the Missouri Fox Trotting Horse by offering positive events (shows, trail rides, clinics) and financial support to other organizations through two support funds: Event Support Funds supports new or expanding events that include the Missouri Fox Trotting Horse; and Equine Rescue Fund provides financial aid to MFTs that end up in the care of public entities or charity rescues.

2015-Present

**Board Member**

**National Association of Breeders**

2010-2015

**Promotions Committee Chairman**

**MFTHBA**

2006-2012

**Second Vice-President/Marketing & Newsletter**

**Kansas City Regional Fox Trotting Horse**

**Association**



## AMBER WILSON

CANDIDATE FOR MFTHBA PRESIDENT

- Lifelong breed ambassador--3rd generation owner, breeder, MFTH enthusiast
- Engaged and supportive of all breed disciplines--show, versatility, trail and beyond
- Dedicated to member satisfaction--communicate, advocate, increase opportunities
- Devoted to the future of the MFTHBA--build on strengths, overcome challenges, fiscal responsibility, achieve success for generations to come
- Proven record of service to the MFTH breed

## CONTACT

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 Bonner Springs, Kansas

First, let me start by thanking you for being an MFTHBA member. MFTHBA members are a dedicated group, and our love for this versatile breed is rooted in great tradition and passion.

As members, we should be excited about our breed and our Association. In the last few years, we have seen the interest in our breed grow, resulting in a record number of people participating in trail rides, increasing horse prices, competitive competition in the showring, and new people expressing interest in the Missouri Fox Trotting Horse.

## VISION

The MFTHBA should be a professional, well run international breed association that focuses on putting the breed first. All Missouri Fox Trotting Horse enthusiasts should be proud of the Association. Whether members use their Fox Trotter to trail ride, compete in shows, challenge them in endurance, test their skill in an obstacle challenge, tackle a competitive trail ride, showcase them in a parade, raise the next generation through a breeding program, or simply enjoy them in their pasture, they should feel like their voice and their perspective is considered and important to the MFTHBA.

Participants, spectators, and attendees of MFTHBA events should feel welcome. Our trail rides should continue to connect members and make participants feel part of our association. Our shows should provide an open, encouraging, yet competitive, environment that supports new exhibitors while encouraging elite competition. When the public visits the World Headquarters, whether it is to stop in the Hall of Fame or use the campground, they should experience a friendly, professional environment.

The MFTHBA should focus on growing membership and participation in every region. The MFTHBA should encourage, promote, and support our affiliates with a goal of having at least one affiliate in every state. Our Association should strive to be a strong community partner by engaging in the Douglas County, Missouri, community and further expanding relations with the state of Missouri legislature and various agencies.

"As president, I will set the tone--a professional, well-organized, welcoming tone.

I will develop a strategic multi-year plan focused on the goals and objectives of the MFTHBA, publish a year-end report highlighting achievements, and publish a members-only newsletter with details critical to the association. I will find ways to communicate and engage with members like hosting a quarterly affiliate town hall to share information, conduct and share economic impact studies, utilize an effective agenda for board meetings to ensure members are prepared to make decisions when meetings occur, and work to find solutions to technology challenges like internet providers.

I pledge to work with each director to determine what's most important in their region."

*Amber Wilson*

- I'm excited about our breed, our association and I know we can continue to grow!
- I believe the MFTHBA should be a professionally run, international breed association--Our horses deserve it!
- All members, exhibitors, participants, trainers, and spectators should feel welcome at MFTHBA events.
- Growing membership and engaging with members is my first priority!

## GOALS

The President sets the tone for the organization. As a non voting member of the Board (except when there is a tie), the President's most important role is to put the Board of Directors in the best position to make good decisions that support the vision of the members.

The key to building a strong organization is being committed to constant improvement. To build on the foundation already set and ensure a strong future, I will work to help the MFTHBA:

- Develop and publish a multi-year plan outlining the MFTHBA's goals and objectives including specific tasks that will be completed to move the MFTHBA toward reaching their goals. This plan will include all aspects of the breed, with all members being given the opportunity to prioritize tasks through an online survey. Once published, the plan will drive the activities of the Association and be reviewed monthly to ensure that the MFTHBA is moving toward accomplishing its' objectives.
- Publish a year end report that highlights the Associations achievements, status of the multi-year plan, and spotlights the focus for the coming year.
- Produce a small "members only" newsletter that includes critical Association information for our members. I will advocate that the Association produce this newsletter and look to producing it twice per year to keep our members informed.
- Conduct a quarterly MFTHBA Affiliate President virtual meeting to share information and develop ways for the MFTHBA to better support our affiliates.
- Conduct an economic impact survey to gauge the impact the MFTHBA has on the local community.
- Utilize an agenda, including additional details on the topics before the Board, to enhance members ability to engage in the decision-making process. Ensure that agendas are posted promptly, provide members an online portal to provide suggestions, topics, or concerns to be included on the agenda, and produce general summaries from the Board work meetings to include with the Board agenda.
- Encourage the Association to continue to find solutions for its limited, unstable internet. While there are plenty of advantages to being in a rural community, internet availability has presented the Association challenges. With the national focus on improving internet speeds in rural America, this should change and, once available, should open options for engaging members in Board meetings and other activities.
- Work with each Director to define goals and objectives for their region to grow MFTHBA membership, increase participation in MFTHBA programs (i.e., National Trail Ride, Fox Trot America, Medal Program, National High Point Program, and Youth Program).

I would appreciate your support in this election, but most importantly, I encourage you to vote -- regardless of who you cast your ballot for. To build a strong MFTHBA, we as members must engage and participate.

Thank you!

Amber Wilson

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816-806-9374

Building a Strong Future Together