



The Journal

Seeking Out Freelance Graphic Art Advertisement Designers for the Missouri Fox Trotting Horse Breed Association

What are we looking for?

- The MFTHBA is compiling a list of print-ready graphic designers for creating advertisements for customers of “The Journal.”
- We are looking for experienced advertising designers familiar with magazine print requirements.

Who will be hiring your work?

- Advertisers in “The Journal” will be given our list of print-ready graphic designers. This could be MFTHBA members, local and regional businesses, MFTHBA breeders and sellers, etc.
- The contract for print-ready advertising design will be solely between the purchaser and the designer.
- The MFTHBA is not responsible for fee payment or design work.

What information do we need from you?

- Name
- Business Name
- Phone Number
- Email Address
- Fees for all advertisement sizes: full page, half page, quarter page, and business card size

What are Print-Ready Graphic Design Requirements?

- Able to develop print layout and advertisements for our members and advertisers
- Ability to meet strict deadlines
- Responsible for own contract and fee arrangements

Must Have Skills:

- Adobe InDesign, Quark, Illustrator, etc.
- Photoshop
- Adobe Acrobat
- Provide Print-Ready Advertisements. CMYK Color Format preferred. Fonts must be Embedded. Photos used must be high resolution 300 DPI .jpg