

# MFTHBA NATIONAL SHOW ADVERTISING OPPORTUNITIES

Reach Missouri Fox Trotting Horse owners and enthusiasts with your advertising. The MFTHBA provides companies, businesses and farms excellent value for your advertising dollar.

All MFTHBA produced print publications are full color.

Please circle ad size requested.



## Three Year Old Futurity and Spring Show Program

Release Date: Second week of June

Distribution: Event attendees, MFTHBA.com, MFTHBA Social Media

**Ad Deadline: May 3, 2017**

### 2017 Rates

Full Page \$150

Half Page \$105

Quarter Page \$75

Business Card \$50

Inside Front, Inside Back  
or Back cover: \$250



## Show and Celebration Program

Release Date:

First Week of September

Distribution: Event attendees, MFTHBA.com, MFTHBA Social Media, Equine Expos

**Ad Deadline: August 2, 2017**

### 2017 Rates

Full Page \$250

Half Page \$175

Quarter Page \$115

Business Card \$75

Inside Front, Inside Back  
or Back cover: \$350

**PAYMENT: ALL ADS MUST BE ACCOMPANIED BY PAYMENT.**

For your convenience you may pay via credit card or PayPal

Name: (Please print) \_\_\_\_\_

Farm or Company Name \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Advertiser's Signature: \_\_\_\_\_

Payment Method: (circle one) Check Visa MC Discover

Credit card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration date: \_\_\_\_\_ Card holder's signature: \_\_\_\_\_

Ad enclosed \_\_\_\_\_ # Photos enclosed \_\_\_\_\_

Will submit ad electronically to foxtrot@mftbha.com and newsletter@mftbha.com

Total payment: \_\_\_\_\_

Please attach a separate sheet for special instructions.

Mail to: MFTHBA, PO Box 1027, Ava, MO 65608 • Questions? 417-683-2468  
or foxtrot@mftbha.com Fax: 417-683-6144