



# Advertising rates for the 2019 MFTHBA Show & Celebration Catalog

*One of the most cost effective ways to advertise your business, trail riding facility, 2020 events, breeding program, horses for sale, or just brag on your horses, is the official MFTHBA Show & Celebration Catalog.*

*This publication will be available for public viewing on the MFTHBA website as well as being mailed to MFTHBA members*

## ADVERTISING DEADLINE DECEMBER 13, 2019



### Advertising Rates: All ads are full color

Full Page.....	\$300
Half Page.....	\$200
Quarter Page.....	\$140
Business Card.....	\$80

Please circle ad size requested. 10% discount on 2 or more full pages (camera ready only)  
**If ad commitment, payment, and camera ready ad is received by December 1, 2019**

- Only industry standard program files will be accepted (QuarkXpress, Photoshop, Illustrator, Pagemaker, InDesign).
- Files built in Microsoft Publisher must be saved as a Portable Network Graphic. Both the original Publisher file and the Portable Network Graphic file must be supplied.
- Composite PDF files must be prepared to the following specs: required bleed included, all images must be high resolution (300 dpi) and CMYK, all fonts must be embedded.

### **PAYMENT:**

ALL ADS MUST BE ACCOMPANIED BY PAYMENT-NO EXCEPTIONS. *For your convenience, you may pay by credit card.*

Advertiser Name: (Please print) \_\_\_\_\_

Farm or Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Total Payment: \_\_\_\_\_

Payment Method (circle one) Check Visa MasterCard Discover

Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_\_\_ - \_\_\_\_\_ CSCV \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

Electronic ads can be submitted to [foxtrot@mfthba.com](mailto:foxtrot@mfthba.com)

*Please attach a separate sheet for special instructions*

Mail to: MFTHBA, PO Box 1027, Ava, MO 65608  
Phone # 417-683-2468 Fax # 417-683-6144