

# MFTHBA NATIONAL SHOW ADVERTISING OPPORTUNITIES

Reach Missouri Fox Trotting Horse owners and enthusiasts with your advertising. The MFTHBA provides companies, businesses and farms excellent value for your advertising dollar.

All MFTHBA produced print publications are full color.

## Spring Show &

### Three Year Old Futurity

**Release Date:** 2nd Week of June

**Distribution:** Event attendees, MFTHBA.com, Social Media

**Ad Deadline:** May 14, 2021

Full Page: \$125

Half Page: \$75

Quarter Page: \$40

Business Card: \$30

Inside Front Cover, Inside Back

Cover, Back Cover: \$200

## World Show & Celebration

**Release Date:** 1st Week of Sept.

**Distribution:** Event attendees, MFTHBA.com, Social Media, Equine Expos

**Ad Deadline:** August 13, 2021

Full Page: \$150

Half Page: \$100

Quarter Page: \$60

Business Card: \$50

Inside Front Cover, Inside Back

Cover, Back Cover: \$300

## Celebration Catalog

**Release Date:** February 2022

**Distribution:** Mailed to all MFTHBA members, MFTHBA.com

**Ad Deadline:** December 10, 2021

Full Page: \$300

Half Page: \$200

Quarter Page: \$140

Business Card: \$80

Inside Front Cover, Inside Back

Cover, Back Cover: N/A

**All In Offers: Get ads in multiple publications and save money!**

### All Three Publications

Full Page: \$500

Half Page: \$325

Quarter Page: \$200

Business Card: \$140

### Both Show Programs

Full Page: \$250

Half Page: \$150

Quarter Page: \$80

Business Card: \$70

Inside Front Cover, Inside

Back Cover, Back Cover:

\$450

**PLEASE CIRCLE  
AD SIZE  
REQUESTED**

**PAYMENT: ALL ADS MUST BE ACCOMPANIED BY PAYMENT.**

**For your convenience you may pay via credit card or PayPal**

Name: (Please print) \_\_\_\_\_

Farm or Company Name \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Advertiser's Signature: \_\_\_\_\_

Payment Method: (circle one) Check Visa MC Discover

Credit card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration date: \_\_\_\_\_ Card holder's signature: \_\_\_\_\_

Ad enclosed \_\_\_\_\_ # Photos enclosed \_\_\_\_\_

Will submit ad electronically to [foxtrot@mfthba.com](mailto:foxtrot@mfthba.com) and [newsletter@mfthba.com](mailto:newsletter@mfthba.com)

Total payment: \_\_\_\_\_

**Please attach a  
separate sheet for  
special instructions.**

**Mail to: MFTHBA, PO Box 1027, Ava, MO 65608 • Questions? 417-683-2468  
or [foxtrot@mfthba.com](mailto:foxtrot@mfthba.com) Fax: 417-683-6144**