



Missouri Fox Trotting Horse Breed Association

P.O. Box 1027 Ava, MO 65608

Telephone: (417)683-2468

Email: foxtrot@mfthba.com - Web Site: mfthba.com

Dear Friend and Supporter,

We invite you to be a part of celebrating excellence and preserving history by advertising in the **2026 Celebration Catalog** of the Missouri Fox Trotting Horse Breed Association (MFTHBA).

This annual publication is much more than a show program—it serves as the **official yearbook of our breed**, capturing the achievements of the season and preserving the history of the Missouri Fox Trotting Horse for generations to come. Every MFTHBA member household receives a copy, making the Catalog a direct way to connect with horse owners, breeders, exhibitors, and enthusiasts across the United States and beyond.

By advertising, you not only gain exposure for your business or message but also demonstrate your commitment to supporting the horse community and the continuation of this valued tradition. Your partnership enables us to continue producing a high-quality publication that honors our champions and documents the breed's history.

Enclosed you will find our advertising rate sheet and specifications. Space is available in various sizes to accommodate your budget and promotional goals.

Advertising Deadline: December 15, 2025

Thank you for considering this opportunity to showcase your business while helping us preserve the history of the Missouri Fox Trotting Horse. If you have questions or need assistance, please contact the MFTHBA Office at 417-683-2468 or foxtrot@mfthba.com.

We appreciate your support and look forward to featuring your advertisement in the 2026 Celebration Catalog.

With gratitude,

The MFTHBA Office Staff

2026 Celebration Catalog Advertising Form

Missouri Fox Trotting Horse Breed Association

Business/Individual Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Advertising Options

Please select the advertisement size(s) you wish to purchase for the 2026 Celebration Catalog.

- ☐ **Full Page** – \$350.00
Size: 8" x 10.5" (live area) With Bleed: 8.75" x 11.25"
- ☐ **Half Page** – \$265.00
Size: 8" x 5" With Bleed: 8.75" x 5.75"
- ☐ **Quarter Page** – \$150.00
Size: 4" x 5"
- ☐ **Eighth Page** – \$85.00
- ☐ **Inside Front Cover** – \$500.00– Call for availability
- ☐ **Inside Back Cover** – \$500.00– Call for availability

Total Advertising Cost

Total Amount Enclosed: \$_____

Payment Information

- ☐ Check enclosed (payable to MFTHBA)
- ☐ Please charge my credit card (we will send you an electronic invoice or call the office to provide information securely)

Deadline

- **Camera-ready Advertising Submissions Due:** December 15, 2025

Please return this form with your payment to:

MFTHBA Office

P.O. Box 1027

Ava, MO 65608

Questions? Contact us at **417-683-2468** or **foxtrot@mfthba.com**.